



PILGRIM'S PRIDE CORPORATION

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- Pilgrim's Pride Corporation (NYSE:PPC) is one of the largest chicken companies in the United States and Mexico.
- The company's net sales in fiscal 2009 totaled \$7.1 billion.
- Pilgrim's Pride is currently ranked No. 304 on the Fortune 500 list of largest U.S. corporations.
- Pilgrim's Pride employs approximately 41,000 people in the United States and Mexico.
- The company has major facilities in Texas, Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, North Carolina, South Carolina, Tennessee, Virginia, West Virginia, Puerto Rico and Mexico, as well as other facilities in Arizona and Utah.
- The company has the capacity to process more than 45 million birds per week for a total of more than 9 billion pounds of chicken per year.
- Pilgrim's Pride products are sold to foodservice, retail and frozen entrée customers. The company's primary distribution is through retailers, foodservice distributors and restaurants throughout the United States and Puerto Rico and in the Northern and Central regions of Mexico.
- Pilgrim's Pride operates 29 chicken processing plants (25 in the United States, one in Puerto Rico and three in Mexico) and 9 prepared-foods plants. Seven additional processing plants and two prepared-foods plants are currently idle. Thirty-one feed mills and 41 hatcheries support these plants.
- Approximately 4,500 independent contract growers supply chicken for the company's operations.
- Pilgrim's Pride produces 42 million dozen table eggs per year and can produce up to 1 million dozen eggs per week during peak holiday seasons.
- The company's further-processing facilities have the combined capacity to produce 1.5 billion pounds of product per year.
- In Mt. Pleasant, Texas, Pilgrim's Pride operates one of the largest prepared-foods plants in the United States, with the capability to produce 2,000 different products and more than seven million pounds of finished goods per week.
- The company's Live Oak, Florida, facility features advanced air-chilling technology to process chickens that are antibiotic-free and raised on an all-vegetable diet. This premium product line supplies the growing natural foods retail supermarket segment.
- Pilgrim's Pride operates five distribution centers in the United States, one in Puerto Rico and eight in Mexico.
- Plants in Mexico are strategically located to serve 75 percent of all Mexican consumers.
- The company exports commodity chicken products to more than 80 countries, including China, Japan, Kazakhstan and Russia.
- Pilgrim's Feed manufactures more than 100,000 tons of high-quality bulk and bagged feed per year for livestock and show animals.

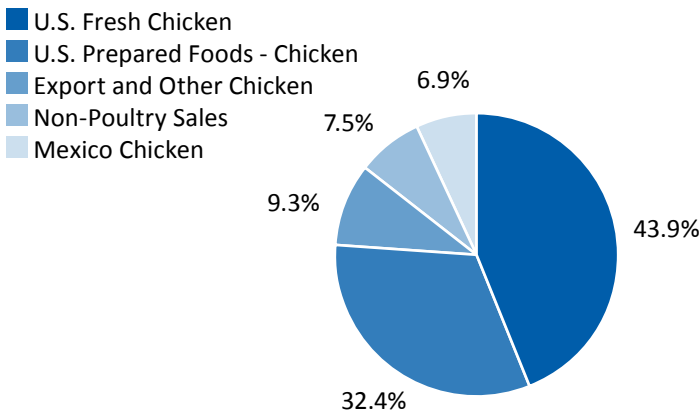
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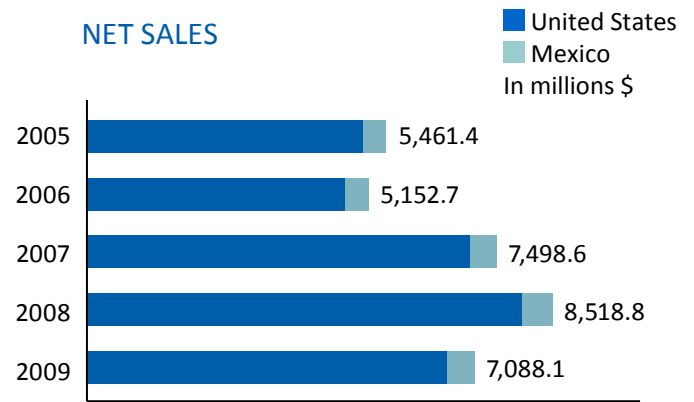
AWARDS & RECOGNITION

- Center of the Plate Diamond Award from the Independent Marketing Alliance, recognizing superior customer service, 2008.
- Award of Excellence from Eat'n Park, a full-service restaurant chain in Pennsylvania, West Virginia and Ohio, 2008.
- Named one of "America's Most Admired Companies" by Fortune for six consecutive years, from 2003 to 2008.
- Distinguished Supplier Award from Darden Restaurants, Inc., the world's largest casual dining restaurant company, 2005 and 2008.
- Gold Partner Supplier Award from SYSCO, the global leader in selling, marketing and distributing food products, 2006 and 2008.
- Named one of the "400 Best Big Companies" in America by Forbes in 2007, the sixth time Pilgrim's Pride appeared on the list.
- Poultry Supplier of the Year Award from Zaxby's Company of Athens, Georgia, 2004, 2005 and 2007.

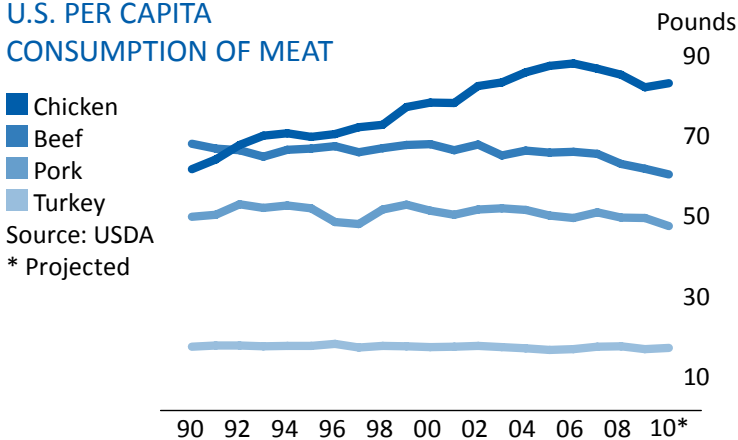
SALES BY PRODUCT LINE, 2009



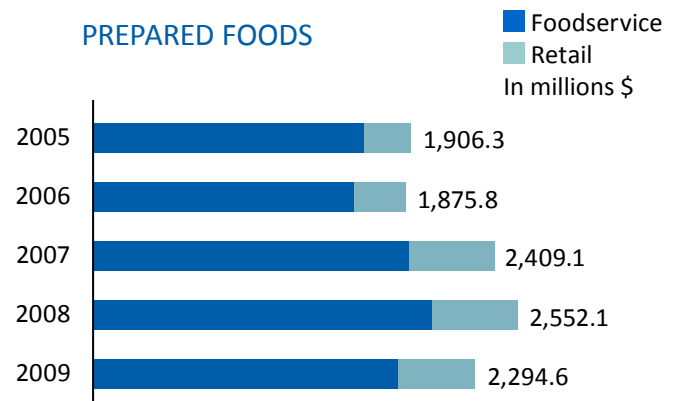
NET SALES



U.S. PER CAPITA CONSUMPTION OF MEAT



PREPARED FOODS



For further information, please contact Ray Atkinson, Director of Corporate Communications, at (903) 434-1811 or ray.atkinson@pilgrimspride.com.

